

**The Five Music Rights in Action:  
The International Music Council adopts roadmap  
leading up to IMC@70**

*Paris, 24 November 2015.* - The 36<sup>th</sup> General Assembly of the International Music Council took place in Rabat (Morocco), 11–13 November 2015,

The membership of the IMC adopted a series of key decisions that will pave the way to building greater capacity of the organisation and its members and to work towards its vision to be the world's leading professional organisation dedicated to promotion of the value of music in the lives of all people.

During the next four years leading up to the 70<sup>th</sup> anniversary of the IMC in 2019, the International Music Council will - in cooperation with its members and through its Regional Music Councils - focus its efforts on implementing "The Five Music Rights in Action", a programme that is comprised of 10 strategic objectives to be realised under three major action lines:

- a) Mapping the Five Music Rights
- b) Operationalising the Five Music Rights
- c) Promoting the Five Music Rights

A very special attention will be given in this context to the elaboration of a digital agenda for music.

IMC's modalities of action remain unchanged: policy-making and advocacy, collaboration and information exchange, projects and research, membership services.



IMC will also pursue its institutional development to assure the financial sustainability of the organisation, reinforce its regional groups, expand its membership base, build capacities of members, facilitate youth participation and increase the visibility of the IMC.

The General Assembly re-elected Paul Dujardin (Belgium), CEO and Artistic Director of the Centre for Fine Arts (Bozar) in Brussels (Belgium), as President for a second 2-year term.

Mr. Dujardin will be joined in the IMC Board's Directorate by Alfons Karabuda (Sweden) as executive vice-president, Husham Sharaf (Iraq/Jordan) and Maria del Carmen Gil (Cuba/Puerto Rico) as vice-presidents and Emily Achieng' Akuno (Kenya) as treasurer.

The Board is completed by Jesse Boere (Netherlands/UAE), Hugues Gervais Ondaye (Congo), Evis Sammoutis (Cyprus/USA), Ahti Vanttinen (Finland), Daphne Wassink (Netherlands) and Yu Long (China).

The General Assembly paid tribute to the outstanding work and dedication of former Treasurer Sonja Greiner (Germany) and elected her to join the circle of Honorary Members of IMC, chosen among the world's outstanding professionals, educators, performers and composers.

The IMC General Assembly was held in conjunction with the 2<sup>nd</sup> edition of Visa for Music, an Africa-Middle East music meeting. In the framework of its cooperation with Visa for Music, IMC operated a stand at the exhibition to promote its activities and those of its members, co-organised two panel discussions, one on the importance of networking in the music industry and another one which looked into the question whether artists should take on the role of reconciling communities.

Moreover, five projects by members were selected for presentation to professionals participating in Visa for Music.

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