

"The greatest threat to artists is not piracy, but obscurity." My talk will take a look at the liberties that are embodied in the UMC's five rights, and seek to find how these may be best expressed in the modern intellectual property and distributive networks. We live in a period of rapid change, and often radical solutions are needed: solutions that may be hindered by current law, or enhanced by new interpretations. How do we get to a world where we can all share our global musical heritage, while ensuring that artists receive not just recognition, but fair remuneration? How can we, as an industry but more importantly as a community, welcome the growth and change in what it means to be a musical artist when the tools to generate and distribute music are potentially within reach of everyone? And how do we make sure that there are no imbalances or injustices in how those tools are provided? Danny O'Brien is a writer and performer who works for the Electronic Frontier Foundation, a US group that defends civil liberties in areas where law and new technology intersect.