

**BIENNIAL MEMBERSHIP REPORT**  
for the period 2010-2011

**NATIONAL MUSIC COUNCILS**

for presentation to the 34<sup>th</sup> IMC General Assembly  
Tallinn, September 30 – October 1, 2011

*You are kindly requested to complete and return this report to the Paris Secretariat not later than **August 29, 2011**. In order to facilitate the compilation of activity reports, we strongly recommend that the document does not exceed 6 pages.*

**PART I: YOUR ORGANISATION**

**1. Name of organisation: MUSIC COUNCIL OF AUSTRALIA**

**2. Mission of the organisation:** The purpose of the Music Council of Australia (MCA) is to bring together all sections of the music community in order to advance a diverse and vibrant musical life throughout Australia.

To achieve this, MCA, independently and in partnership, gathers and provides information, conducts research, undertakes advocacy, ensures representation in relevant forums, and initiates and realises projects that advance musical life.

**3. Board of Directors/Executive Committee:**  
*[name, role within Board, name of organization(s) that the Board member represents or is affiliated with]*

Dr Helen Lancaster, Chair. Consultant, researcher, especially in the area of tertiary music education. Brisbane.

Robyn Holmes, Deputy, Curator of Music, National Library of Australia. Canberra  
Ian Harvey, Treasurer, Director, Australian Music Association (instrument merchants), Australian Music Retailers Association (record stores).  
Melbourne.

Dr Richard Letts, Executive Director. Member for policy and research. Sydney.

Mark Callaghan, Director, Australian Music Publishers Association. Sydney.

Prof Julian Knowles, National Council of Tertiary Music Schools. Brisbane.

Dean Ormston, Director of Corporate Affairs, Australasian Music Copyright Association. Sydney.

Prof Huib Schippers, Director, Queensland Conservatorium of Music, Griffith University. Brisbane.

Michael Smellie, businessman, former record company executive. Sydney.

**4. Membership**

Total number of members: Council members, 50. Paying general members 600.

Composition of membership **for the Council**

Number of institutional members: 14

Number of individual members: 33 representing specific fields

Other members (specify): 3 chosen for special reasons

As per your estimation, how many persons does your organisation reach?  
Depends on definition. People who participate in our programs, about 600,000.

**5. Activities carried out since the last IMC GA (October 2009)**

Please list your activities related to

- a) advocacy and policy making

**FORMAL SUBMISSIONS TO GOVERNMENT**

MCA has made over 30 formal submissions on invitation to government reviews and inquiries, and also without invitation to governments.

We also have had a small number of meetings with government ministers and senior bureaucrats.

Issues include culture in free trade agreements, preschool, school and tertiary education, music industry matters, digital convergence, national cultural policy and more. All submissions are published on the MCA website under **ADVOCACY**.

**ADVOCACY PARTNERSHIPS**

MCA forms partnerships with other organisations in advancing policy positions to government. For instance, through such a partnership we have ensured that the arts are included in the new National Curriculum for schools.

**GRASSROOTS CAMPAIGNS**

MCA goes direct to the general population through its Music. Play for Life campaign and a number of its projects.

- b) presentation or production

Number of

- conferences

Two annual conferences of the MCA

One national summit for classical music

Two national music in communities conferences

Five conferences to establish local community music councils

ALSO Making Music Being Well, national dispersed event, with about 550 events and 37,000 participants. Annual.

- Recordings

- live performances

As part of Music. Count Us In, around 3,600 school performances by children.

- Festivals

- competitions

MCA Freedman Music Fellowships in classical music and jazz – very high level. Twice.

- prizes and awards  
Music in Communities Awards, twice, for extraordinary community music leaders  
Flame Awards, twice, for exemplary school music programs.

c) Research

A number of research projects were completed, especially around the area of music education. These can be read on the website, [www.mca.org.au](http://www.mca.org.au) under RESEARCH. Generally the research is tied to advocacy issues. There is also a lot of research involved in formulating policy submissions but not separately published as research.

Music in Australia Knowledge Base, an online wiki reference, describing the music sector

Journal of Music Research Online, online refereed journal

Guide to Australian Research in Music, online reference, found on the main website.

d) information services

- printed periodicals (number of issues)

Music Forum quarterly journal, published in print and now also online behind a paywall. 8 issues.

- electronic newsletters / newsflashes (number of issues)

Two monthly eNewsletters for Music. Play for Life and Music in Communities Network.

Eight weekly or fortnightly news and opportunities eBulletins

Eleven websites for specific purposes:

1. Mca.org.au main site
2. Musicplayforlife.org campaign HQ
3. Musiccountusin.org.au project site, to build status of music in schools
4. Musiceducation.edu.au resource for school music teaching
5. Moremusictoolkit.org.au resources for advocacy in school music education
6. Makingmusicbeingwell.org.au annual national event
7. Musicincommunities.org.au for the national network
8. Musiccareer.com.au a guide to career-building in music
9. Aymc.org.au MCA's Australian Youth Music Council
10. Jmro.org.au Journal of Music Research Online
11. Resound.org.au special project to assist victims of natural disasters

- books (title, number of copies printed)
- audio-visual material (title)
- studies, surveys, etc.(title)

e) events organised in cooperation with IMC and/or Regional Music Councils

Took a leading role in organising two small conferences to attempt to establish a Music Council of Asia and Oceania

f) other

## 5. List of projects envisaged for 2012-2013

Please list your activities related to

- a) advocacy and policy making
- b) presentation or production (conferences, recordings, live performances, festivals, competitions, prizes and awards, etc.)
- c) information services
- d) research
- e) events organised in cooperation with IMC and/or Regional Music Councils
- f) other

Our activities will be similar to those above. There are many others not mentioned and this is already a very complex program. At this point the main new initiatives envisaged are:

Formation of an advisory group for Australian Indigenous Music Council of Australia

Improved administration, communications and fundraising, basically to take better advantage of existing achievements.

## 6. Relationship with UNESCO

- a) How are your relations with the National Commission for UNESCO in your country?

We have none.

- b) Do you have contact with one or more UNESCO offices in the field (outside Paris)? If yes, please describe your relations.

No

## 7. Do you have important collaborations with other organisations (national and international)? Which ones?

### Memberships, national

#### a) ArtsPeak

Ad hoc alliance of peak arts industry organisations

#### b) Australian Service Industries Roundtable

Useful to MCA in maintaining contact with the international trade agenda

#### c) Council for Humanities, Arts and Social Sciences

Deals with the arts from the point of view of the universities sector

#### d) National Advocates for Arts Education

A continuing and active alliance of national arts education organisations that is very active in monitoring and influencing the National Curriculum agenda for the arts.

**e) National Roundtable of Non-Profit Organisations**

Concerned especially with the beneficial regulation of the non-profit sector. Dominated by the welfare agencies but welcoming of a cultural voice.

**Memberships - international**

**a) International Music Council**

**- i) Participate in Music Sector Development Program**

MCA Executive Director initiated this program when IMC President.

**- ii) Lead in formation of Music Council of Asia and Oceania**

This initiative is led by the MCA Chair, Helen Lancaster.

**b) International Federation of Coalitions for Cultural Diversity**

An international alliance that supports exempting culture from free trade agreements.

**c) International Network for Cultural Diversity**

Ditto.

**8. What was the total budget of your organisation last year (in EUR)? Please also distinguish between operational and project budget.**

Around 675,000 EUR

**9. Sources of funding**

Please indicate the percentage of your annual budget coming from the following sources:

- |                            |     |
|----------------------------|-----|
| • Membership fees          | 3%  |
| • Individual contributions | 2%  |
| • Grants                   | 12% |
| • Contracts                | 60% |
| • Government support       | 22% |
| • Corporate sponsorship    | 0%  |
| • Earned income            | 1%  |
| • Other (please specify)   | %   |

**10. Please share your further comments and experiences!**

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**PART II: YOUR INVOLVEMENT IN ACTIVITIES OF IMC AND ITS REGIONAL MUSIC COUNCILS**

**11. Did (will) your organisation send a representative to participate in events and conferences organised by IMC and its regional music councils?**

World Forum on Music:  2009  2011

Meeting of the African Music Council (Douala, 2010)

1<sup>st</sup> European Forum on Music (Vienna, 2010)

Steering Committee of the Music Council of Asia/Oceania (Tagum City, 2011)

"Share & Learn" seminar (Pomaz/Budapest, 2011)

IMC/COMTA seminar (Puerto Madryn, 2011)

Meeting of the future Arab Regional Music Council (Amman, 2011)

other (please specify):

**12. Did you disseminate information coming from IMC and Regional Music Council's to your constituency?**

Newsflashes from IMC and Regional Music Councils

Newsletters from IMC and Regional Music Councils

IMC MUSIC WORLD NEWS

EMC Magazine *Sounds in Europe*

Reports of the IMC President

other information (from meetings, seminars, appointments)

**13. Have you participated in projects coordinated by the IMC or a regional music council? Please specify.**

MCOA

MSDP

**14. Have you participated (as project leader or partner) in cooperation projects with other IMC members?**

*Please specify, both the projects and the partners.*

No

**15. Have you invited the IMC, or a regional music council, for cooperation? Please specify.**

Active in attempting to establish the Music Council of Asia and Oceania.

**16. Are you interested in hosting an event of the IMC or a regional music council?**

- IMC World Forum on Music
- European Forum on Music
- COMTA meeting
- meeting of the African Music Council
- meeting of the Arab Music Council
- meeting in the Music Council of Asia/Oceania Possibly, but probably could not support it financially other than through provision of venue, meals.
- meeting of the IMC Youth Advisory Group (YAG). Possibly, ditto.
- meeting of the EMC Working Group Youth (WGY)
- any other meeting, please specify:

**17. Your evaluation of services provided by IMC**

<b>Service</b>	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>
Information services		X		
Meetings/conferences		X		
Network assistance provided by Secretariats (Headquarters, Regional Music Councils)			X	

Thank you very much for taking the time to complete the report form and for your efforts!