PART I: YOUR ORGANISATION

1. Name of organisation: MUSIC COUNCIL OF AUSTRALIA

2. Mission of the organisation: The purpose of the Music Council of Australia (MCA) is to bring together all sections of the music community in order to advance a diverse and vibrant musical life throughout Australia.

To achieve this, MCA, independently and in partnership, gathers and provides information, conducts research, undertakes advocacy, ensures representation in relevant forums, and initiates and realises projects that advance musical life.

3. Board of Directors/Executive Committee:

   [name, role within Board, name of organization(s) that the Board member represents or is affiliated with]

   Dr Helen Lancaster, Chair. Consultant, researcher, especially in the area of tertiary music education. Brisbane.
   Robyn Holmes, Deputy, Curator of Music, National Library of Australia. Canberra
   Ian Harvey, Treasurer, Director, Australian Music Association (instrument merchants), Australian Music Retailers Association (record stores). Melbourne.
   Dr Richard Letts, Executive Director. Member for policy and research. Sydney.
   Dean Ormston, Director of Corporate Affairs, Australasian Music Copyright Association. Sydney.
   Prof Huib Schippers, Director, Queensland Conservatorium of Music, Griffith University. Brisbane.
   Michael Smellie, businessman, former record company executive. Sydney.

4. Membership
Total number of members: Council members, 50. Paying general members 600.

Composition of membership for the Council
Number of institutional members: 14
Number of individual members: 33 representing specific fields
Other members (specify): 3 chosen for special reasons

As per your estimation, how many persons does your organisation reach? Depends on definition. People who participate in our programs, about 600,000.

5. Activities carried out since the last IMC GA (October 2009)

Please list your activities related to
a) advocacy and policy making

FORMAL SUBMISSIONS TO GOVERNMENT
MCA has made over 30 formal submissions on invitation to government reviews and inquiries, and also without invitation to governments.

We also have had a small number of meetings with government ministers and senior bureaucrats.

Issues include culture in free trade agreements, preschool, school and tertiary education, music industry matters, digital convergence, national cultural policy and more. All submissions are published on the MCA website under ADVOCACY.

ADVOCACY PARTNERSHIPS
MCA forms partnerships with other organisations in advancing policy positions to government. For instance, through such a partnership we have ensured that the arts are included in the new National Curriculum for schools.

GRASSROOTS CAMPAIGNS
MCA goes direct to the general population through its Music. Play for Life campaign and a number of its projects.

b) presentation or production

Number of
• conferences
Two annual conferences of the MCA
One national summit for classical music
Two national music in communities conferences
Five conferences to establish local community music councils
ALSO Making Music Being Well, national dispersed event, with about 550 events and 37,000 participants. Annual.

• Recordings

• live performances
As part of Music. Count Us In, around 3,600 school performances by children.

• Festivals

• competitions
MCA Freedman Music Fellowships in classical music and jazz – very high level. Twice.
• prizes and awards
Music in Communities Awards, twice, for extraordinary community music leaders
Flame Awards, twice, for exemplary school music programs.

c) Research

A number of research projects were completed, especially around the area of music education. These can be read on the website, [www.mca.org.au](http://www.mca.org.au) under RESEARCH. Generally the research is tied to advocacy issues. There is also a lot of research involved in formulating policy submissions but not separately published as research.

Music in Australia Knowledge Base, an online wiki reference, describing the music sector

Journal of Music Research Online, online refereed journal

Guide to Australian Research in Music, online reference, found on the main website.

d) information services
• printed periodicals (number of issues)
Music Forum quarterly journal, published in print and now also online behind a paywall. 8 issues.

• electronic newsletters / newsflashes (number of issues)
Two monthly eNewsletters for Music. Play for Life and Music in Communities Network.

Eight weekly or fortnightly news and opportunities eBulletins

Eleven websites for specific purposes:
1. Mca.org.au main site
2. Musicplayforlife.org campaign HQ
3. Musiccountusin.org.au project site, to build status of music in schools
4. Musiceducation.edu.au resource for school music teaching
5. Moremusictoolkit.org.au resources for advocacy in school music education
6. Makingmusicbeingwell.org.au annual national event
7. Musicincommunities.org.au for the national network
9. Aymc.org.au MCA’s Australian Youth Music Council
11. Resound.org.au special project to assist victims of natural disasters

• books (title, number of copies printed)
• audio-visual material (title)
• studies, surveys, etc.(title)

e) events organised in cooperation with IMC and/or Regional Music Councils
Took a leading role in organising two small conferences to attempt to establish a Music Council of Asia and Oceania

f) other

5. **List of projects envisaged for 2012-2013**

Please list your activities related to
a) advocacy and policy making
b) presentation or production (conferences, recordings, live performances, festivals, competitions, prizes and awards, etc.)
c) information services
d) research
e) events organised in cooperation with IMC and/or Regional Music Councils
f) other

Our activities will be similar to those above. There are many others not mentioned and this is already a very complex program. At this point the main new initiatives envisaged are:

- Formation of an advisory group for Australian Indigenous Music Council of Australia
- Improved administration, communications and fundraising, basically to take better advantage of existing achievements.

6. **Relationship with UNESCO**

   a) How are your relations with the National Commission for UNESCO in your country?

      We have none.

   b) Do you have contact with one or more UNESCO offices in the field (outside Paris)? If yes, please describe your relations.

      No

7. **Do you have important collaborations with other organisations (national and international)? Which ones?**

   **Memberships, national**

   a) ArtsPeak

      Ad hoc alliance of peak arts industry organisations

   b) Australian Service Industries Roundtable

      Useful to MCA in maintaining contact with the international trade agenda

   c) Council for Humanities, Arts and Social Sciences

      Deals with the arts from the point of view of the universities sector

   d) National Advocates for Arts Education
A continuing and active alliance of national arts education organisations that is very active in monitoring and influencing the National Curriculum agenda for the arts.

e) National Roundtable of Non-Profit Organisations
Concerned especially with the beneficial regulation of the non-profit sector. Dominated by the welfare agencies but welcoming of a cultural voice.

Memberships - international
a) International Music Council
- i) Participate in Music Sector Development Program
MCA Executive Director initiated this program when IMC President.
- ii) Lead in formation of Music Council of Asia and Oceania
This initiative is led by the MCA Chair, Helen Lancaster.

b) International Federation of Coalitions for Cultural Diversity
An international alliance that supports exempting culture from free trade agreements.

c) International Network for Cultural Diversity
Ditto.

8. What was the total budget of your organisation last year (in EUR)?
   Please also distinguish between operational and project budget.

   Around 675,000 EUR

9. Sources of funding

   Please indicate the percentage of your annual budget coming from the following sources:
   
   • Membership fees 3%
   • Individual contributions 2%
   • Grants 12%
   • Contracts 60%
   • Government support 22%
   • Corporate sponsorship 0%
   • Earned income 1%
   • Other (please specify) %

10. Please share your further comments and experiences!

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PART II: YOUR INVOLVEMENT IN ACTIVITIES OF IMC AND ITS REGIONAL MUSIC COUNCILS
11. Did (will) your organisation send a representative to participate in events and conferences organised by IMC and its regional music councils?

☐ Meeting of the African Music Council (Douala, 2010)
☐ 1st European Forum on Music (Vienna, 2010)
☑ Steering Committee of the Music Council of Asia/Oceania (Tagum City, 2011)
☐ “Share & Learn” seminar (Pomaz/Budapest, 2011)
☐ IMC/COMTA seminar (Puerto Madryn, 2011)
☐ Meeting of the future Arab Regional Music Council (Amman, 2011)
☐ other (please specify):

12. Did you disseminate information coming from IMC and Regional Music Council’s to your constituency?

☐ Newsflashes from IMC and Regional Music Councils
☐ Newsletters from IMC and Regional Music Councils
☑ IMC MUSIC WORLD NEWS
☐ EMC Magazine Sounds in Europe
☑ Reports of the IMC President
☐ other information (from meetings, seminars, appointments)

13. Have you participated in projects coordinated by the IMC or a regional music council? Please specify.

MCOA
MSDP

14. Have you participated (as project leader or partner) in cooperation projects with other IMC members? Please specify, both the projects and the partners.

No

15. Have you invited the IMC, or a regional music council, for cooperation? Please specify.

Active in attempting to establish the Music Council of Asia and Oceania.
16. Are you interested in hosting an event of the IMC or a regional music council?

☐ IMC World Forum on Music
☐ European Forum on Music
☐ COMTA meeting
☐ meeting of the African Music Council
☐ meeting of the Arab Music Council
☒ meeting in the Music Council of Asia/Oceania Possibly, but probably could not support it financially other than through provision of venue, meals.
☒ meeting of the IMC Youth Advisory Group (YAG). Possibly, ditto.
☐ meeting of the EMC Working Group Youth (WGY)
☐ any other meeting, please specify:

17. Your evaluation of services provided by IMC

<table>
<thead>
<tr>
<th>Service</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information services</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Meetings/conferences</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Network assistance provided by Secretariats (Headquarters, Regional Music Councils)</td>
<td>X</td>
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</tbody>
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Thank you very much for taking the time to complete the report form and for your efforts!