

BIENNIAL MEMBERSHIP REPORT  
for the period 2008-2009

for presentation to the 33<sup>rd</sup> IMC General Assembly  
Tunis, October 21-22 2009

You are kindly requested to complete and return this report to the Paris Secretariat not later than September 21st 2009. In order to facilitate the compilation of activity reports, we strongly recommend that the document does not exceed 6 pages.

PART I: YOUR ORGANISATION

0. Which category of membership in IMC does your organisation belong to?

- National Music Council  
 International Music Organisation  
 Regional Music Organisation  
 National/Specialized Organization

1. Name of organisation: National Music Council of the United States

2. Board of Directors/Executive Committee:

N

**NATIONAL MUSIC COUNCIL**  
**Board of Directors - September 2009-2011**

**OFFICERS**

President

John Mahlmann  
Music Educators National Conference

First Vice President

Lana Bailey  
National Federation of Music Clubs

Second Vice President

Del R. Bryant  
BMI

Third Vice President

Paul Williams  
ASCAP

Secretary

Charles Sanders  
Artists Against hunger and Poverty

Treasurer

Linda Lorence  
SESAC

## MEMBERS AT LARGE

Rick Carnes	The Songwriters Guild of America
Jonathan Herman	National Guild of Community Schools of the Arts
Jim Halsey	International Federation of Festival Organizations
Gary L. Ingle	Music Teachers National Association
Berkley Schwarz	National Music Publishers Association
Lauren Keiser	Music Publishers Association of the United States
Joe Lamond	International Music Products Association (NAMM)
Thomas Lee	American Federation of Musicians
Neil Portnow	National Academy of Recording Arts & Sciences
Cary Sherman	Recording Industry Association of America
Amanda Burton Winger	Conductors Guild

### 3. Membership

Total number of members:

46 National Music Organizations representing over 1 million constituents.

Composition of membership

Number of institutional members: 46

Number of individual members: none

Other members (specify):

As per your estimation, how many persons does your organisation represent?

Over one million

For international and regional music organisations: In which world regions do you have members?

( ) Africa    ( x ) Americas    ( ) Arab World    ( ) Asia/Oceania    ( ) Europe

### 4. Activities carried out since the last IMC GA (October 2007)

Please list your activities related to

a) advocacy and policy making

The National Music Council participates in the SupportMusic Coalition to advocate for music education as an integral part of every child's education.

The NMC sent a joint letter of opinion to U.S. Department of Education Secretary Arne Duncan stressing the importance of music and the arts being a part of the core public school curriculum and encouraging use of stimulus funds to support implementation of school music programs.

Specifically, the NMC asked that he:

- Mandate that music and the other arts be part of every child's core curriculum;

- Ensure that music and the other arts are included as a part of a balanced education addressing the whole child, to prepare them for the creative thinking necessary for success in the work force of the future;
- Ensure that qualified music teachers and sequential curricula be recognized as the basis for providing all students with substantive education in music and the other arts;
- Ensure that programs in music and the other arts provide rigorous instruction, monitor progress and performance through meaningful assessment, and take place within a structure of accountability to school officials, parents, and the community.

b) Research

c) presentation or production (conferences, recordings, live performances, festivals, competitions, etc.)

The National Music Council brought the American music community together to honor Herbie Hancock, Quincy Jones and The Hard Rock Cafe at the National Music Council's 28<sup>th</sup> annual American Eagle Awards luncheon on Thursday, May 21<sup>st</sup>. The Council's coveted American Eagle Award is presented each year in celebration of an individual's or an organization's long term contribution to the nation's musical culture and heritage.

The presentations included tributes to the honorees by comedy legend Bill Cosby, Run DMC co-founder Darryl McDaniels, and special performances by jazz pianist Ted Rosenthal.

The Council stressed that individual recipients were honored "not just for the incredible gifts they have given generations of music lovers throughout the world with their creative output... but also for their dedication in encouraging young musicians - and potential musicians - through their great support and commitment to music education."

Mr. Hancock has worked for many years with the Thelonious Monk Institute to educate young people across the nation and globally. Mr. Jones has most recently created the Quincy Jones Foundation and Quincy Jones Music Consortium In Support of School Music Education. The Council also honored the Hard Rock Cafe this year with a special American Eagle Award in recognition and thanks for its extraordinary dedication to cultural and charitable endeavors designed to further the preservation, celebration and enhancement of American musical creativity and education.

The Council's 2009 Leadership in Music Symposium preceded the awards luncheon, and featured an intimate interview with Herbie Hancock and Quincy Jones hosted by NMC board member Charles Sanders.

The fascinating discussion covered both artists' early years of music study, tales of being on the road before the Civil Rights movement, amusing anecdotes from their storied careers, and the importance of all American children learning about their musical heritage.

A video of the interview will be available on the NMC website, [www.musiccouncil.org](http://www.musiccouncil.org).

5. Publications since the last IMC GA

- a) printed periodicals (indicate periodicity)
- b) electronic newsletters (indicate periodicity)

The National Music Council Newsletter is sent to members 3 per year

- c) books
- d) audio-visual material
- e) studies, surveys, etc.
- f) website

6. List of projects envisaged for 2010-2011

Please list your activities related to

- a) advocacy and policy making –

We will work with our member organizations and national music and arts coalitions to advocate for music education as an integral part of public school curricula.

We are exploring the possibility of creating a copyright education curriculum in partnership with the Music Publishers Association of the United States.

- b) presentation or production (conferences, recordings, live performances, festivals, competitions, etc.)

We will continue to present our annual American Eagle Awards and Leadership in Music Symposium in New York City each spring.

- c) information services

We will continue to distribute our quarterly electronic newsletter to members and other interested parties.

We will continue to maintain the National Music Council website as a central place to link to all of our member organizations, and a place to access NMC Newsletters, NMC statements on national music policies, and music education advocacy ideas.

- d) research
- e) other

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PART II: YOUR INVOLVEMENT IN ACTIVITIES OF IMC AND ITS REGIONAL MUSIC COUNCILS

7. Did (will) your organisation send a representative to participate in events and conferences organised by IMC and its regional music councils?

X  World Forum on Music: X  2007 X  2009

Meeting of the African Music Council (2008)

X  IMC/COMTA seminar (Porto Alegre, 2009)

EMC annual conferences:  2008  2009

X  EMC conference "Music on Troubled Soils" (Jerusalem, 2008)

IMC/EMC seminar (Pomaz, 2009)

other (please specify):

8. Use of IMC website facilities

Have you visited the new IMC website [www.imc-cim.org](http://www.imc-cim.org)?

( x ) YES ( ) NO

Have you registered on the website in order to access the MEMBERS CORNER?

( ) YES ( x ) NO

Have you used any of the features available for members (post event, post news)?

( ) YES ( x ) NO

Have you used the forum facilities on the website?

( ) YES ( x ) NO

When did you last visit the website?

1 Week ago to check on world forum information

Is there a link from your organisation's website to the website of

( x ) IMC ( ) EMC

9. IMC Reports to members

Do you receive the reports of the IMC President to members?

( x ) YES ( ) NO

Do you find these reports helpful?

( x ) YES ( ) NO

Do you share the information with your members?

( ) YES ( x ) NO

10. Did you disseminate information coming from IMC and Regional Music Council's to your constituency?

Newsflashes from IMC and Regional Music Councils

Newsletters from IMC and Regional Music Councils

x IMC MUSIC WORLD NEWS

EMC Magazine Sounds in Europe

Reports of the IMC President

using other ways of disseminating information, e.g.: .....

11. Do you indicate your membership in the IMC and/or a regional music council (RMC) in your communication tools?

Letterhead: ( ) IMC membership ( ) RMC membership

Website: ( x ) IMC membership ( ) RMC membership

Email footer: ( ) IMC membership ( ) RMC membership

Publications: ( x ) IMC membership ( ) RMC membership

12. Have you participated in projects coordinated by the IMC or a regional music council? Please specify.

World Forum

13. Have you participated in cooperation projects with other IMC members?  
Please specify, both the projects and the partners.

World Forum

14. Have you approached the IMC, or a regional music council or any IMC member for any assistance or cooperation? Please specify.

No

15. Which membership benefits have you valued the most during the past two years?  
Please rank them in increasing order, (1) being the most valued benefit.

- (2 ) Be part of the peak body of music in the world
- (1 ) Networking opportunities with IMC members
- (3 ) Receive informational email bulletins and newsflashes
- (4 ) Opportunity to participate in initiatives of IMC and Regional Music Councils
- ( ) Opportunity to receive support in own advocacy activities
- (5 ) Opportunity to take a part in guiding the direction of IMC advocacy and activities
- ( ) Visibility on the website of IMC and/or Regional Music Councils
- ( ) Priority for contracts for cooperation projects with IMC and Regional Music Councils
- ( ) Preferential rate for participation in events of IMC and Regional Music Councils
- ( 6 ) Stand for election to Boards of IMC and Regional Music Councils
- ( ) Stand for election to IMC commissions
- ( ) Voting rights