

BIENNIAL MEMBERSHIP REPORT  
for the period 2008-2009

for presentation to the 33<sup>rd</sup> IMC General Assembly  
Tunis, October 21-22 2009

You are kindly requested to complete and return this report to the Paris Secretariat not later than September 21st 2009. In order to facilitate the compilation of activity reports, we strongly recommend that the document does not exceed 6 pages.

PART I: YOUR ORGANISATION

0. Which category of membership in IMC does your organisation belong to?

- National Music Council  
 International Music Organisation  
 Regional Music Organisation  
 National/Specialized Organization

1. Name of organisation: **International Music Managers' Forum (IMMF)**

2. Board of Directors/Executive Committee:  
[name, role within Board, name of organization(s) that the Board member represents or is affiliated with]

**Michael McMartin – IMMF Vice Chairman (Asia/Africa)**

3. Membership

Total number of members: **17 members, 16 countries**

Composition of membership

Number of institutional members: **17**

Number of individual members: **nil**

Other members (specify): **n/a**

As per your estimation, how many persons does your organisation represent?

**Approximately 700 managers are represented and they turn represent some 7500 featured artists through the world.**

For international and regional music organisations: In which world regions do you have members?

( x ) Africa    ( x ) Americas    ( ) Arab World    ( x ) Asia/Oceania    ( x ) Europe

#### 4. Activities carried out since the last IMC GA (October 2007)

Please list your activities related to

##### a) advocacy and policy making :

- Interventions by the IMMF at the WIPO SCCR17 and SCCR 18 in Geneva concerning the proposed Broadcast Treaty, the Treaty on Copyright Extensions, the Audio Visual Treaty and the Treaty for Copyright Exceptions for the Visually Impaired
- The IMMF was very active in working with a couple of other organisations in the US in lobbying the US Government over the past two years for the implementation of a performance copyright. This now looks as though it will result in a bill being presented within the next year.
- We have been heavily involved in trying to bring transparency to various deals being set up between digital distribution companies or networks and the major record companies in various countries. Specifically of focus has been the issue of shares being issued to the majors by Spotify in the UK and Scandinavia in return for their catalogues and very low fees.
- The national affiliated members in the UK and Australia have been active in helping to set up "Featured Artist Coalitions" in those countries to try and ensure that artists are aware of business, legal and social issues that concern them and their colleagues throughout the world and are given a voice in solidarity to address them.

##### b) presentation (conferences, festivals, etc.)

The IMMF assisted in setting up panel and speaker content for various conferences in the past year, including MIDEM, MIDEMNET, SXSW and the Music Expo held in Perth in October 2009.

We were also invited to hold IMMF Council meetings in Gothenburg Sweden and Brisbane Australia where the representatives of the various countries appeared on panels and held two day mentoring sessions with young managers. The mentoring set up in these two events will result in a continuous dialogue with the mentees over the next year. A similar invitation is now being reviewed for a conference in Dortmund Germany.

#### 5. Publications since the last IMC G

- a) electronic newsletters – The IMMF sends its members newsletters dealing with current problems and events happening around the world. They are on a 'as it happens basis', not regular mailing. In the past year we would have had some thirty five such newsletters.
- b) Books - "How To Make A Living From Music – David Stopps (IMMF WIPO Representative) written at the behest of WIPO.
- c) Research / Studies -The IMMF is currently surveying members as to quantity of income they are receiving from various digital usages. We all know that income is now forthcoming but we don't know if one artist on a certain sales or performance level is receiving roughly the same income from digital exploitation. This data will be distributed on an 'anonymous' basis to all member countries later this year.
- d) Website – The IMMF website is presently being revamped so as to include an international forum section and one that contains links to national touring help sites in the member countries. A 'Form Contracts' page is also being set up although the usefulness of this is being questioned because of the great diversity of laws and business practices in all of the countries.

6. List of projects envisaged for 2010-2011

Please list your activities related to

a) **advocacy and policy making:**

The IMMF will continue to work with managers, artists, self managed artists and the music industries in countries throughout the world to help them to protect the rights of the artists while at the same time enhancing their careers and the opportunity for their music to be heard throughout the world.

We are presently in discussion with organisations in the Caribbean and Namibia in the hope of establishing a managers' association, whether called a Music Managers Forum or any other term as long as the goals are consistent with those set out in our articles and aims.

The IMMF has been working for the last three years with academics from universities in Australia and the US to create a Universal Code of Conduct for Music Managers. We hope to have a well developed template by the end of 2010, one that may be used by all of our members either completely or as amended depending on the particular laws of the various member countries.

---

PART II: YOUR INVOLVEMENT IN ACTIVITIES OF IMC AND ITS REGIONAL MUSIC COUNCILS

7. Did (will) your organisation send a representative to participate in events and conferences organised by IMC and its regional music councils?

- World Forum on Music:  2007  2009
- Meeting of the African Music Council (2008)
- IMC/COMTA seminar (Porto Alegre, 2009)
- EMC annual conferences:  2008  2009
- EMC conference "Music on Troubled Soils" (Jerusalem, 2008)
- IMC/EMC seminar (Pomaz, 2009)
- other (please specify):

8. Use of IMC website facilities

Have you visited the new IMC website [www.imc-cim.org](http://www.imc-cim.org)?

(  ) YES (  ) NO

Have you registered on the website in order to access the MEMBERS CORNER?

(  ) YES (  ) NO

Have you used any of the features available for members (post event, post news)?

(  ) YES (  ) NO

Have you used the forum facilities on the website?

(  ) YES (  ) NO

When did you last visit the website?

Is there a link from your organisation's website to the website of

(  ) IMC (  ) EMC

9. IMC Reports to members

Do you receive the reports of the IMC President to members?

(  ) YES ( ) NO

Do you find these reports helpful?

(  ) YES ( ) NO

Do you share the information with your members?

(  ) YES ( ) NO

10. Did you disseminate information coming from IMC and Regional Music Council's to your constituency?

Newsflashes from IMC and Regional Music Councils

Newsletters from IMC and Regional Music Councils

IMC MUSIC WORLD NEWS

EMC Magazine Sounds in Europe

Reports of the IMC President

using other ways of disseminating information, e.g.: .....

11. Do you indicate your membership in the IMC and/or a regional music council (RMC) in your communication tools?

Letterhead: ( ) IMC membership ( ) RMC membership

Website: ( ) IMC membership ( ) RMC membership

Email footer: ( ) IMC membership ( ) RMC membership

Publications: ( ) IMC membership ( ) RMC membership

12. Have you participated in projects coordinated by the IMC or a regional music council? Please specify. **no**

13. Have you participated in cooperation projects with other IMC members? Please specify, both the projects and the partners. **no**

14. Have you approached the IMC, or a regional music council or any IMC member for any assistance or cooperation? Please specify. **no**

15. Which membership benefits have you valued the most during the past two years?

Please rank them in increasing order, (1) being the most valued benefit.

( 1 ) Be part of the peak body of music in the world

( 2 ) Networking opportunities with IMC members

( 4 ) Receive informational email bulletins and newsflashes

( 3 ) Opportunity to participate in initiatives of IMC and Regional Music Councils

( ) Opportunity to receive support in own advocacy activities

( 5 ) Opportunity to take a part in guiding the direction of IMC advocacy and activities

( ) Visibility on the website of IMC and/or Regional Music Councils

( ) Priority for contracts for cooperation projects with IMC and Regional Music Councils

( ) Preferential rate for participation in events of IMC and Regional Music Councils

( ) Stand for election to Boards of IMC and Regional Music Councils

( ) Stand for election to IMC commissions

( ) Voting rights